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COVID-19 Has Made It BIGGER

- All age groups report mental health decline
- Essential workers and young adults hit hardest
- Adults with signs of anxiety or depression up three-fold

* Kaiser Family Foundation

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The **PBHA** Role in Solving a Big Problem



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PBHA = A Systems Change Organization

A Group → Comes Together →
To Improve a Complex System

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Our Region's Mental Health and
Substance Use System of Care

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Change Agent

Complex Systems Problem and Our Role

- **Convene/Facilitate/Educate**
- **Support (project management)**
- **Design**
- **Measure**
- **Relationships**

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Prevention and Early Intervention

COURSES

Let's make Mental Health First Aid as common as CPR.

GET TRAINED

- Workplace MH Launch
- Mental Health First Aid
- Angst Screening (PDHS)
- PSAs

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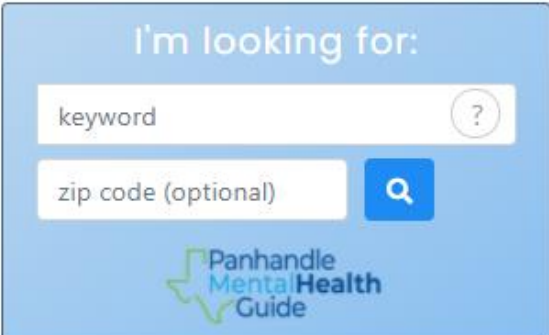
To watch the embedded video, please click on:
<https://youtu.be/eHaW-t54AB8>

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Panhandle Mental Health Guide

Early Intervention

The [Panhandle Mental Health Guide](#) widget can be added to your website to help your visitors find mental health services in our region.



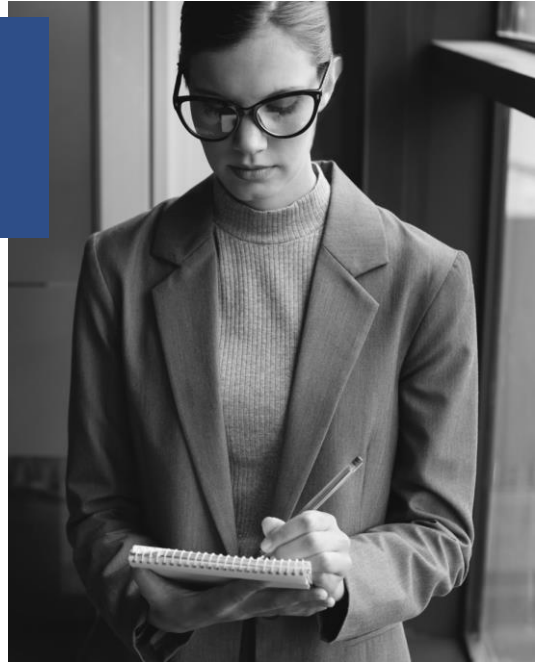
The screenshot shows a search widget with a light blue background. At the top, it says "I'm looking for:". Below this is a search input field containing the text "keyword" and a question mark icon in a circle. Underneath the input field is another input field containing "zip code (optional)" and a blue search button with a magnifying glass icon. At the bottom of the widget is the logo for the Panhandle Mental Health Guide, which includes a green outline of the state of Texas and the text "Panhandle Mental Health Guide".

Instructions in website footer.

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Increase/Retain BH Providers

- Psychiatric Technician (MHT Course)
- Retention Factors Report (on PBHA website)
- BH Careers Presentations (HS & PS students in Fall & Spring)



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Justice Involved

- SAMHSA SIM workshop recommendations
- 2021 CIT Conference (29 Scholarships given)
- Via Hope - Peer Workforce Development LC with Potter and Hutchinson counties



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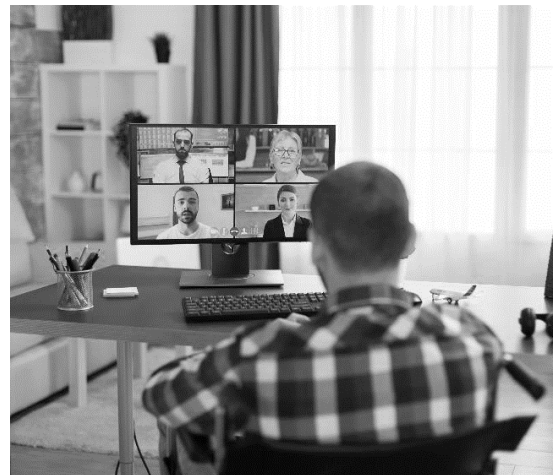
Integrated Care

- Equip primary healthcare providers to recognize and treat early signs of *Mental Health, Behavioral Health, and Trauma issues*.
- Support a learning community focused on adapting integrated care philosophy for rural primary care settings.

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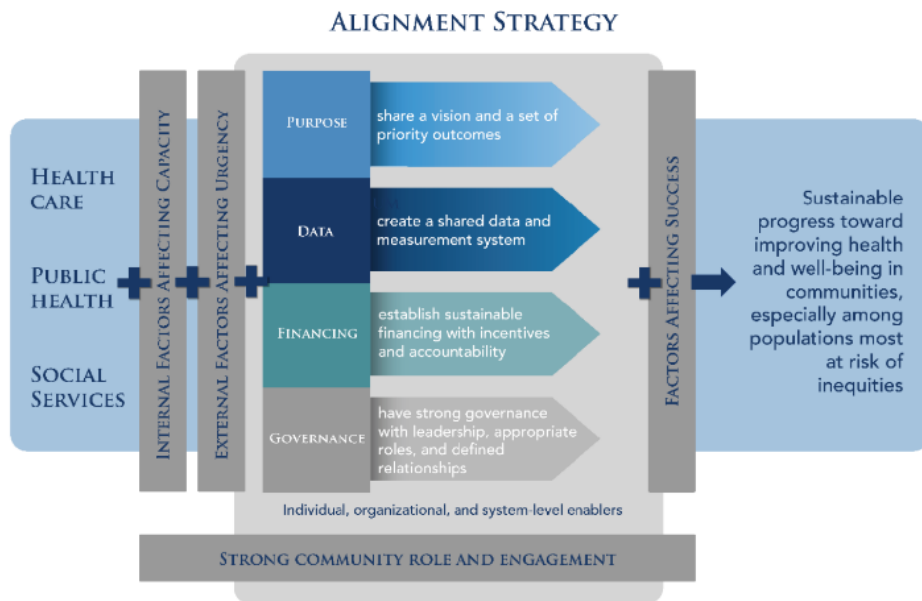
Other PBHA Highlights

- 2021 PBHA Summit
- Measurement
- Refinement of our Strategies and Outcomes
- THI Evaluation regarding alignment of public health, health care, and social services to improve health and well-being in communities. (2020-2021)



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Theory of Change for RWJF's Transforming Health and Health Care Systems' Alignment Strategy

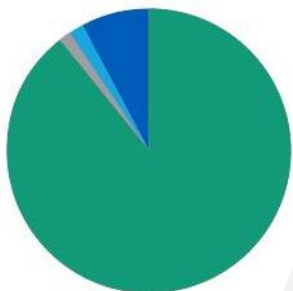


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Financials

2021 Funding Sources (Amount)

- Texas Health and Human Services Commission Grant* (\$131,114)
- Superior Health Plan (\$2,000)
- Memberships and Donations (\$2,501)
- Sponsorships and Miscellaneous Revenue (\$11,167)



2021 Financials

Check the chat box or your table for additional information about PBHA.

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The PBHA Vision

All people in the Texas
Panhandle have access to
high-quality behavioral
healthcare when and
where they need it.

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Join Us!

We welcome everyone who wants
to help achieve this vision.



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